



President's Monthly News

To be shared with WBCCI Members

Tom Collier, International President

February was a busy month for the club with the Marketing Committee adding color to the on line *Blue Beret* (for direct access go to blueberetonline.com) and the 2020 Committee reporting they had met and are working on ideas, to be presented at the June IBT, for restructuring the WBCCI.

We made Mystic Springs Airstream Park in Florida our temporary home during down time between Mid-Winter IBT, Florida State and the Natchez Pilgrimage Rally. We were privileged to attend some unit rallies, visit with some members enroute to other destinations, and work on club business.

In January, headquarters changed the computer software systems. As a result, we could not make my email address president@wbcci.com work. If you sent an email to that address and did not get a reply, please resend your message to collier145@juno.com. We deeply regret any problems this may have caused you. If you wish to contact any of the other international officers, their email addresses are in the 2009 directory. Also, messages sent to headquarters for any international or region officer are sent immediately to the officer for whom the message was intended.

Final plans for your International Rally in Gillette, Wyoming are taking place. We recently learned of a Jazz Festival in Gillette. The festival, June 25—27, is free to the public. You may wish to include this in your rally plans.

International Rally Budget Cuts

Last month, we discussed some ways the operating budget has been cut. Costs have also been reduced in the international rally budget. With the challenges of the current economic crisis, it is necessary to do some things differently.

- Rally meals are buffet style. International officers will serve.
- International President's Appreciation Dinner is Dutch treat.
- The Unit Presidents Appreciation Dinner is to honor our unit presidents. Dress is dressy casual. Only current Unit Presidents, Region Officers and International Officers are invited.
- The cost of gifts given to unit presidents has been reduced by ordering in bulk so that unit presidents over the next few years will receive the same gift. Gifts were obtained at almost 2/3rds of their original costs. A unit president must be present at the dinner to receive his/her gift.
- All gifts to be given to unit presidents and committee chairmen are items that may be used as marketing tools for promoting WBCCI.
- Three years ago the Awards Policy was rewritten to reduce the number of trophies given. Also, parts of trophies and trophies used when Mexico was part of the club were discovered. By ordering only new bases and using the parts on hand, no additional trophies may need to be ordered, resulting in a big savings in this budget area.
- A search for better pricing, resulted in saving \$7 on each metal plate that is placed on a trophy.
- Future trophies will be resin rather than cast metal.
- Table decorations are 1/2 the amount budgeted. This was done by using personal items belonging to the first lady.
- Cam-Plex required no minimum number of attendees. Fees are based on the actual number of Airstreams parked on grounds. The rally budget is based on a lower number of members attending because of attendance at Bozeman and Madison, lower membership total, and traditionally fewer members attend rallies held west of the Mississippi.

Unit Presidents Workshop

We strongly encourage each unit president, unit vice president, and any member who is interested in becoming a unit officer to attend Unit Presidents Leadership Training at the international rally. There will be four sessions of one and a half hours each. These training sessions are listed in the Rally Program Book as "Unit Officers Workshop."

Informational Items

- Gillette registrations—667
- July 4th Picnic price has been changed to \$5.50. Menu is hamburgers, baked beans, potato salad, dessert, and lemonade/tea. Tickets will be sold at registration.
- At the request of the unit planning the Pocono Special Event Rally, the rally will not be a WBCCI sponsored event.
- If your badge is yellow or cracked, new badges can be ordered from headquarters. Remember, nothing is to be placed on the face of your badge.
- Members are covered by the WBCCI liability insurance only when attending WBCCI rallies and caravans.
- Rally chairmen are still needed. If no chairman is found for an event, it will have to be cancelled.

Beanbag Baseball
Knitting

Volunteers

Please consider the many volunteer opportunities open to you during the International Rally and become a part of a committee. Volunteers consistently say that volunteering is the most fun part of the rally.

"Your assumptions are your windows on the world. Scrub them off every once in a while, or the light won't come in."

Alan Alda, actor